

# Short Profile

## OPIUM - Creative to the core.

We are a global design and branding agency with over ten years experience in motion and brand identity. Led by Creative Director Joerg Zuber, OPIUM has grown into an international cadre of thirty designers, animators, producers and musicians located in Munich, Vienna, Buenos Aires, and Beirut.

We collaborate tirelessly to render the abstract and unimaginable into an evocative experience of motion, image and sound. Yet our true gift lies in employing this artistry in order to convey a brand's unique strengths and forge an emotional connection with its audience.

Our work is infused with energy and passion, merging groundbreaking ideas with state of the art technologies. We are your partner and creative think tank.

Our clients are television stations, fashion designers, car manufacturers, retail marketing departments, entertainment companies and corporate agencies – anyone who not only wants to grab the viewers' attentions, but to seduce them with unconventional beauty.

<b>Contact</b>	OPIUM effect GmbH Reichenbachstr. 31 80469 Munich  T +49 89 / 18 94 39 29 F +49 89 / 18 94 39 18  info@opiumeffect.de	<b>What we do</b>	- Motion - Design - Print - Promotion - Branding - Installation - Art
<b>Business Directors</b>	Joerg Zuber (Founder, Managing/Creative Director)  Roland Gloeckner (Managing Director Finance & Key Account)	<b>Who we do it for</b>	- Media (TV, Online, Mobile) - Entertainment - Fashion - Automobile - Luxury Goods - Pharma - Film
<b>Founded</b>	2001		
<b>Locations</b>	Munich / Germany Vienna / Austria Buenos Aires / Argentina Beirut / Lebanon	<b>How we do it</b>	- Motion Graphics & 3D - Visual Effects - Story-/Moodboards - Editing - Copywriting - Production, Postproduction - PreViz - Music & Sounddesign

